



NEW PHONE OFFICIALS . . . Shown are new officials of the Pacific Telephone Co. From left to right, they are W. D. Rives, division commercial manager; J. C. Bell, assistant commercial manager; and E. L. Jones, new district manager for the area, which includes Torrance and Lomita.

Emlyn Jones Telephone Boss For Local Area

Emlyn L. Jones Wednesday was named district commercial manager for the Pacific Telephone Co., heading business office operations for the 126,000 telephones in the Torrance, Lomita, San Pedro, Wilmington, and Avalon districts. He succeeds R. G. Yetter, who was promoted to north division commercial superintendent. In other changes, W. D. Rives, Hollywood district plant manager, was named division commercial manager, succeeding C. C. Trisler, who was given the newly-created post of public affairs manager.

Rives will head some 550 men and women responsible for commercial operations and customer relations in the company's west division, which serves 570,000 telephones in ten Southern Los Angeles County exchanges. J. C. Bell was named as his assistant. Trisler will coordinate the company's public affairs program in this area. Two former managers of the district in which Torrance is located also received promotions. Floyd Snyder, 1944-52 manager, was named division commercial superintendent in

San Diego, and Frank Jordan, 1952-53 manager, was promoted to general commercial supervisor of the Northern California-Nevada area.

Collectors Urged to Enter Hobby Display

Local hobbyists who collect anything from rare gems to flying saucers are welcome to exhibit in the annual California Hobby Show at the Shrine Exposition Hall from April 22 to May 1, officials said Wednesday.

Colonel Keefer Undergoing Stratojet Training Course

Col. William E. Keefer, son of Mr. and Mrs. John Keefer of Torrance, is undergoing B-47 transition phase training at McConnell Air Force Base, Kansas. He will return now to his regularly assigned wing of the Strategic Air Command, where he will undergo further B-47 Stratojet training. The Boeing-built B-47 Stratojet is a six-engine medium bomber and flies in the 600 mph class.

McConnell Air Force Base is the site of the world's first Stratojet bomber base and is an advanced flying school of the U. S. Air Force. The B-47 Stratojet carries a three man crew, including the aircraft commander, pilot, and aircraft observer. The B-47 transition phase

training course covers approximately two and a half months of intensive academic and flying training which includes 150 hours of classroom work, 73 hours with instrument trainers and 40 flying hours in the B-47.

Ban on Burning Asked by Smog Chief A. J. Will

Elimination of all kinds of incineration in Los Angeles County is only a "question of time," Chief Administrative Officer Arthur J. Will told mayors and city managers of 46 cities at General Hospital last week.

At a meeting called last Wednesday, he urged that burning hours should be made uniform throughout the county—from 4 to 7 p.m., a rule in force in unincorporated areas.

The only solution to the elimination of smog from incinerators is a ban on burning, he said. He asked consideration of a controlled burning program under which backyard incinerators would operate only on smog free days.

At the same time, he announced that Howard L. Clark, 61, of Long Beach, would head key patrol areas in Southern Los Angeles County, including Torrance.

A veteran of 30 years in the Navy, Clark retired in 1947 as a captain. He holds a master's degree in science from Columbia University and took post-graduate work in mechanical engineering at the Naval Academy. He has been associated with the air pollution control work since 1948.

Tartar Dance Set March 5

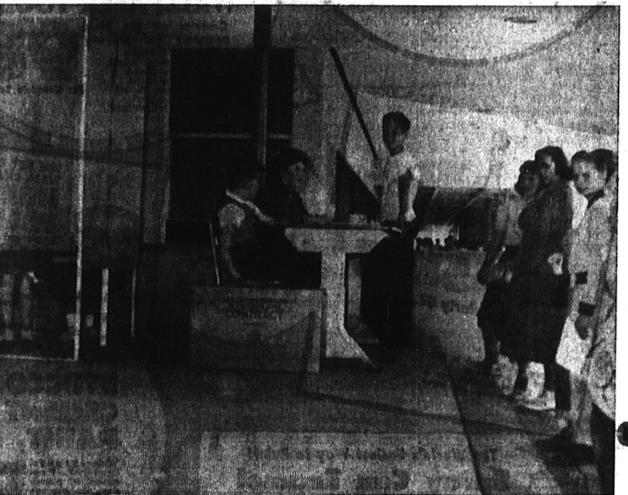
A King and Queen of Hearts are slated to be chosen at the Torrance High School Sweethearts' Ball on Mar. 5 in the Civic Auditorium.

Originally scheduled on Feb. 12, the dance was canceled because it conflicted with other activities. The Tartar Dance Band and Manuel Burgala's "Vamps" will play.

Under the sponsorship of the Torrance High School Band, dance tickets cost \$1 per couple.

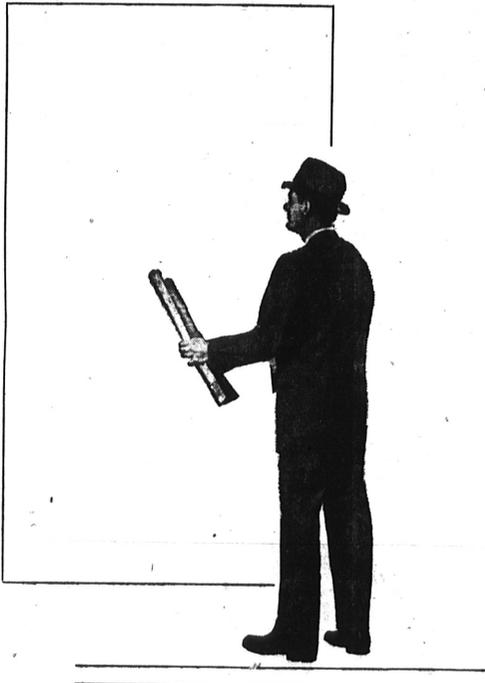


SALES OFFICE OPENED . . . New offices opened recently to handle all sales activities for Palos Verdes Properties and Capital Co. mark another step in the development of the 7000-acre Rancho Palos Verdes area. Shown here are (left to right) William Kulow, resident manager, and Paul Anderson, vice-president of Capital Co.; C. S. Beesmyer, consultant, and Ivar O. Hanson, general manager for Palos Verdes Properties. The new office is located at Clipper Rd. and Palos Verdes Dr. South.



JUST LIKE THEIR FOLKS . . . Students at North Torrance Elementary School held an election last week, with conditions as near to those in a real grown-up election as possible. The voting was preceded by campaign speeches and platform presentations, and balloting was done in booths with election officials checking returns. Victors in the election were Evie Harris, president; Nick Urban, vice-president; Sharon Wright, secretary; Roberta Turhagen, student service director; Richard Bybee, athletic director; and Donna Alpenfels, editor.

THE SILENT SALESMAN...



A silent "salesman" representing all your prominent merchants called at your door this morning --- AND YOU LET HIM IN!

The "salesman" is the newspaper you are now reading --- THE TORRANCE HERALD!

The HERALD enters every home in the greater Torrance trading area weekly. Read it for profit and pleasure.

Remember, the key to Torrance is . . .

The TORRANCE HERALD

Your Quality Newspaper

242 Give Blood At Bloodmobile Here on Monday

Local citizens donated 242 pints of blood last week at the Bloodmobile here, according to Red Cross Chairman Virginia Jones.

The Torrance ward of the Church of Latter Day Saints led participating groups, with 15 donors.

A new group, the First Methodist Church, tied with Doak Aircraft for second place, with 13 donors. Longren Aircraft furnished 11 pints of blood while American Rock Wool employees gave nine.

Other groups participating had donors as follows: Folker Manufacturing Co. and First Lutheran Church, 8; Torrance Elks Lodge and National Assn. of Letter Carriers, 7; First Christian Church, City Employees, Junior Chamber of Commerce, and Torrance Masons, * Cal-Metal Corp. and Lions Club, 5.

First Baptist Church and 25th St. PTA, 4; Mayfair Creamery, Rome Cable Corp., Kiwanis Club, Torrance Post Office and Carpenters Union, 3; Retail Clerks No. 905, Fern-Greenwood PTA, Rotary Club, Western Ave. Baptist Church, and Columbia Steel Employees, 2; and Walteria Businessmen, Eastern Star Chapter 380, and Moose Lodge, 1.

NTHS BIDS GIVEN FOR \$713,000

The contract for construction of the gym and locker facilities and music building at North Torrance High School was awarded Monday to Harwick and Son, Inc., of South Gate, for \$713,916.

The School Board awarded the bid to the firm, which submitted the lowest of four bids.

Assistant Superintendent Emmett W. Ingram said he had received a tentative promise from the company that shower and locker facilities for the football team would be done by September, although completion of the whole gym unit is not expected before December.

Although this is the first building that the Harwick company has built in Torrance, Ingram said that it had built similar structures in South Gate and Canoga Park.

Local Girls' Bill Passed

Although time failed to permit final passage of the bill presented by Torrance's two representatives at the YMCA Model Legislature, the measure was unanimously approved by the committee on motor vehicles.

"Senator" Linda Halberg and "Assemblyman" Alex Merola reported that their bill, which would require electric lighted turn signals on trucks over 20 feet in length, was placed 23rd on the calendar, with only nine bills passed, due to lack of time.

Police Shoot Man Wanted For Burglary

A 19-year old man who refused to tell where he was from was being held in Los Angeles General Hospital prison ward yesterday, after confessing to a series of thefts in Torrance, Santa Monica, and Inglewood.

A man who gave his name as Jack Leroy Johnson admitted burglaries at the Pacific Perforating Co., All-State Trailer Court; the offices of Drs. Schiller, Reddish, Barrett and Pyeatt; Alpert's Furniture Store; Torrance Hardware Store; and an attempted break-in at Mary's Cafe, according to Torrance Detective Capt. Ernie Ashton.

Hit by Bullet
The man got a bullet in his arm as he ran from Los Angeles Police, in Venice, Ashton said. The man was picked up to routine questioning and later admitted the burglaries, police said.

All three cities have turned information over to Los Angeles authorities, who will charge Johnson with at least four counts of burglary, Ashton said.

According to Ashton, Johnson's story ran something like this:

On Feb. 8, he stole a car and two coats from the All-State Trailer Court, 1025 W. Carson St. He then broke into the Pacific Perforating Co., 1024 Engracia, and attempted to open two safes. He got nothing, but left one of the coats at the scene.

Editors Doctor's Offices
On Feb. 18, he broke into Dr. Schiller's office at 2410 Torrance Blvd., taking \$77 and 24 hypodermic needles. He broke into Dr. Reddish's office, taking a \$100 pedisane machine, which he mistook for a portable typewriter.

He broke into Dr. Pyeatt's office, getting nothing but the master key to the rest of the offices. He then entered Dr. Barrett's office, taking nothing,



"I JUST LOVE YOUR HAIR, DARLING" (Herald Photo) Hattie (Betty Bailey) resorts to an old feminine way of getting even with Lella Tree (Nancy Hand) in the rehearsals for "Panama Hattie," to be presented by the South Bay Civic Light Opera Assn. on March 25, 26 and 27, and April 1 and 2 at Redondo Union High School Auditorium. Ticket reservations may be made by calling FR 4-6144.

but making a shambles of the rooms.

From there, he broke into the Alpert's Furniture Store at 2087 Torrance Blvd., where he took \$108 and several cigarette lighters.

He then moved to the Torrance Hardware Store, 1813 Cebrillo, where he obtained \$120, a portable radio, and a cigar-

ette lighter prized by the owner.

Final Attempt Falls . . . His final attempt was unsuccessful, at Mary's Cafe, 1645 Border Ave.

Enroute to his room in Los Angeles, he stopped his car, looked at the pedisane machine, and threw it out the window when he found it was not a portable typewriter.